

PRESS RELEASE



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FOR IMMEDIATE RELEASE

Force Technology International (Force) appointed as Australia's exclusive distributor for Ringo – The MagSafe® Water Bottle that magnetically holds your phone.

- Dual purpose water bottle and tripod phone holder
- Compatible with all MagSafe devices and accessories
- 360-degree device rotation
- Perfect for content creators, gym-goers and frequent travellers
- Keeps drinks cold for 24 hours
- Keeps drinks hot for 12 hours
- Made using premium BPA-free stainless steel
- Available in two sizes and five colour variations
- Sold out five-times since its launch in 2023
- Available in selected City Beach, Officeworks and WHSmith stores and online via Nutrition Warehouse

Ringo's proprietary lid features a strong magnetic ring that allows your device to be rotated 360 degrees to watch and shoot photos and videos and make video calls at the perfect angle.

Popular among content creators, gym-goers and frequent travellers, Ringo is compatible with all MagSafe devices and accessories and comes with a proprietary Magnetic Booster Ring for devices without MagSafe technology built into them.

Ringo launched in 2023 and has grown rapidly to be available globally in 26 countries, with over 900 retail stockists, and has sold out five times in its short history.

The MagSafe Water Bottle will be available in two sizes; 710ml and 950ml, and five colours; stainless steel, black, orange, ivory, and pink.



Chris Place, Founder and CEO of Ringo on the appointment of Force said, “we were seeking a partner in Australia who would help us grow and Force is a great fit.

“With Force’s long history of successfully distributing brands in Australia, combined with their entrepreneurial approach, we know our brand is in good hands.”

Carl Bonham, CEO of Force said “when we first saw Ringo we were impressed with the quality of the water bottle, the simplicity of the idea and the brand which has been build and knew it was a product that would suit the Australian market.

“We are also excited to announce the exclusive launch stockists that will feature Ringo. Australian’s will be able to buy Ringo from selected City Beach, Officeworks, WHSmith stores, or online via Nutrition Warehouse. We will be announcing further retailers in the very near future.”

For media enquiries please contact

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ABOUT FORCE TECHNOLOGY INTERNATIONAL

Force is a market-leading wholesale distributor and solutions provider in the large and growing mobile accessories market, for over 30 years. Force has a proven track record of delivering innovative solutions that enhance the mobile experience for consumers.

Its product range includes own-label, private-label, exclusive brand distribution, and brand distribution, and is distributed to some 3,310 retail stores in Australia.

Force has an established reputation for delivering high-quality products and solutions with a strong market presence, in a \$1 billion wholesale market.

Force was acquired by Stealth Group Holdings Ltd (ASX:SGL) in June 2024, Stealth are a leading Australian distribution group.

ABOUT RINGO

We are innovators, we challenge the status quo and make better products for the planet, and the people that live here.

Ringo Bottle is our first product, a thoughtfully designed, and well-built water bottle with an integrated phone mount all-in-one.

Ringo is designed to elevate the things you do with your smartphone, whether taking photos, starting a business or becoming an influencer, working out, following a recipe to prepare a great meal, or watching a movie. And because you always need to stay hydrated, you'll always have Ringo with you, for all those moments you need to position your phone.

This is a serious life upgrade and by using Ringo you will be eliminating single use plastic waste. Smart choice, give yourself a pat on the back.



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